

## FOR IMMEDIATE RELEASE

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## Horror Realm<sup>™</sup> convention guest & sponsor list grows

Moseley & Easterbrook added to guest list; Art Institute sponsoring contest

Pittsburgh, PA – July 21, 2009 – Horror Realm<sup>™</sup> is pleased to announce the following updates for its convention in Pittsburgh on September 18-20, 2009:

- Bill Moseley (The Devil's Rejects, House of 1000 Corpses, Repo! The Genetic Opera) and Leslie Easterbrook (The Devil's Rejects, Rob Zombie's Halloween, Police Academy) will be appearing at the convention. Please visit the Guests page of the web site for a complete list.\*
- Other recent guest additions include:
  - o Actor/director Brett Kelly
  - o Cofounders of Happy Cloud Pictures, screenwriter Mike Watt and actress Amy Lynn Best
  - Writer/actor Joe Knetter
  - o Actress/model Scarlet Salem
- Art Institute of Pittsburgh has signed on as sponsor of the Horror Mask Art Contest. AIP has been training students for creative careers in culinary, design, fashion and media arts since 1921.
- R Squared Films is providing a film distribution package as the prize for the Horror Realm<sup>™</sup> Film Contest, open to feature length horror films produced by independent studios. Details and submission guidelines can be found on the Contests page of the web site.
- Horror Realm represents a fun and affordable way to reward employees, students or group members with an entertaining and unique outing. Group discounts of 20% are available on passes when purchased in advance in minimum quantities of 25. Visit the web site for details.
- Follow Horror Realm on **Twitter** <u>http://twitter.com/HorrorRealmCon</u> for news and updates.

For details on the convention, including exhibitor and sponsor rates, schedule, guests and hotel reservations, please visit <u>www.horrorrealmcon.com</u> or email <u>hrcon@itsalivefans.com</u>.

Horror Realm<sup>M</sup> is produced by The It's Alive Show Fan Club, LLC – also known as The Lifeless – and Horrorrealmonline.com and sponsored in part by **Rue Morgue Magazine, Library of the Living Dead, Joseph Beth Booksellers, and the Art Institute of Pittsburgh**.

\*Guests are subject to change or cancellation.