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Zombie Fest convention reanimated as Horror Realm™

Pittsburgh's homegrown modern horror convention to be held September 18-20

Pittsburgh, PA – February 18, 2009 – Horror Realm™ (formerly known as Zombie Fest) returns to Pittsburgh in 2009 as a three-day convention geared toward fans of zombies and the horror genre. The name and format have been revamped to distinguish the event as a full fledged horror convention.

Horror Realm™ will be held September 18-20 at the Crowne Plaza Pittsburgh South, located directly across from the South Hills Village shopping center. The venue change allows for more than 5,200 square feet of exhibit space and will accommodate expanded film and author programs.

The convention offers:

- A dealer room featuring specialty horror-themed vendors
- Celebrity guests
- Author discussion panels and readings featuring award-winning horror writers
- Zombie & horror film festival
- Special VIP events
- Contests, demonstrations & other activities

Discounted table rates are available for exhibitors who register by March 31, 2009.

For details on the convention, including exhibitor and sponsor rates, schedule, guests and hotel reservations, please visit www.theitsaliveshow.com and click on the Horror Realm™ banner, or email hrcon@itsalivefans.com.

Horror Realm™ is produced by The It's Alive Show Fan Club, LLC – also known as The Lifeless – and Horrorrealmonline.com.

Zombie Fest weekend, including the annual Monroeville Mall zombie walk and World Zombie Day, will be held in October (date to be announced).

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